

# Scott Seifferlein PGA Golf Guru

## 2011 Golf Improvement Memberships

Do you find yourself with the same inconsistent swing year after year? Are you always getting advice from your friends but never improving. 'Play the ball off your front foot!', 'Slow Down', 'Keep your head down', they are probably telling you. But that just isn't making a difference is it? Fortunately, you now have a better option. You have access to West Michigan's best instruction programs with GrandRapidsGolfLesson.com at The Highlands Golf Academy.

To get the greatest results you should invest in one of the Gold or Gold Plus memberships for individual instruction. But you will also find multiple group options, information options, and corporate options in which you can participate with thousands of other golfers who have chosen the path of golf enlightenment!

### Adult Individual Instruction Member Investments

**Silver Members-** \$14.97/Month

- \$97 Per One Hour Session. A \$53 Savings Per Session!
- Monthly Golf Newsletter Subscription
- Special Offers & Events Not Available To The Public

**Gold Members-** \$550 Investment. No Monthly Fee. (\$1,080 Total Value)

- Player's Package Gold (6 sessions) (\$900 Value)
- 1 Year Subscription to Monthly Golf Newsletter (\$180 Value)
- Golf Myth EBook (\$priceless!)
- Special Offers & Events Not Available To The Public

**Gold Plus Members-** \$1050 Investment. No Monthly Fee. (\$2,300 Total Value)

- Player's Package Gold Plus (12 sessions) (\$1,800 Value)
- 1 Year Subscription to Monthly Golf Newsletter (\$180 Value)
- Golf Myth EBook (\$priceless)
- Secret Putting Numbers (\$20 Value)
- 9 Hole Playing Lesson (\$300 value!)
- Special Offers & Events Not Available To The Public

### **Non-Member Rates-**

One Hour Session Including K-VEST and Video- \$150  
Half Day Session (5 Hours plus lunch)- \$447 (\$800 Value)  
Full Day Session (10 Hours plus lunch & dinner)- \$890 (\$1,600 Value)

### Junior Individual Instruction Member Investments (college students included)

(K-VEST instruction only available to juniors who fit the vest and belt)

**Silver Members-** \$6.97/month

- \$70 Per One Hour Session. A \$27 Savings Per Session!
- Monthly Junior Golf Newsletter Subscription

**Gold Members-** \$397 Investment. No Monthly Fee. (\$654 Total Value)...

- Player's Package Gold (6 sessions) (\$570 Value)
- 1 Year Subscription to Monthly Junior Golf Newsletter (\$84 Value)
- Golf Myth EBook (\$priceless)
- Special Offers & Events Not Available To The Public

**Gold Plus Members-** \$647 Investment. No Monthly Fee (\$1,244 Total Value)

- Player's Package Gold Plus (12 sessions) (\$1,140 Value)
- 1 Year Subscription to Monthly Junior Golf Newsletter (\$84 Value)
- Golf Myth EBook (\$priceless)
- Secret Putting Numbers (\$20 Value)
- Special Offers & Events Not Available To The Public

**Non-Member Junior Rates-** One Hour Session including Video- \$97  
 Half Day Session (5 hours plus lunch)- \$300 (\$535 Value)  
 Full Day Session (10 hours plus lunch and dinner)- \$590 (\$1,070 Value)

### **Gold, Gold Plus, & Gold Plus VIP Membership Benefits**

- You will get better at golf!
- Additional Practice Balls after each session
- K-Vest Instruction included when applicable
- Take Home CD of your Instruction
- Free E-mail Consultation
- **K-Vest-** As Seen on Fox 17 Sports Ticket!! And [www.k-vest.com](http://www.k-vest.com)
- State of the Art 3D Technology! One of only 150 Locations World Wide!
- You will get better at golf!!
- Special offers to play golf at the Highlands
- Special golf improvement member only events like the LPGA Pro-am, PGA Tour Field Trip, free clinics and social events.

### **Player's Package Membership Descriptions:**

**Gold\*-** Includes 6 Hours of Private Instruction, K-Vest Instruction, additional practice balls after each session, computer analysis, take home CD of instruction, e-mail consultation, and other benefits/bonuses described above.

**Gold Plus\*-** Includes 12 Hours of Private Instruction, K-Vest Instruction, additional practice balls after each session, computer analysis, take home CD of instruction, e-mail consultation, and other benefits/bonuses described above.

\*Instruction Packages within the Golf Improvement Memberships expire at the end of the golf season for which they were purchased. (October 31<sup>st</sup> is the official end to the golf season)

### **Client Comments-**

**“Scott, I just watched the DVD of my first lesson. Wow, I am impressed! Thank you for your excellent commentary and illustrations concerning my set-up, take away, downswing, impact, and follow through. I also enjoyed the comparison to another golfer who had a similar swing. I can't wait for my upcoming lessons and see my swing improvement!”** Don VerMerris, Grand Rapids

**“I have found Scott's insight and teaching ability to be incredible in how easy it has been to improve my**

**golf game. Scott has a unique knack for diagnosing the problem with a swing, showing and illustrating the problem, and providing a way to correct the problem that is easy to understand. I would highly recommend Scott to anyone looking to improve their golf game.”** Brad Miller Sunnybrook Country Club

**“Greetings Scott ... just had to say thanks and share some recent success. As you know, I typically would score in the low forties for nine holes. Thanks to your tailored approach to teaching, my recent scores have been 39, 42, 37, 38, and 37. I also know where I wasted shots during these rounds. I have never had so much fun, thank you.”** Dick O'Connell, EHS Mgr, Country Fresh, LLC Grand Rapids

**Instructor Bio-** **Scott Seifferlein**, PGA Golf Guru has been in the golf business for 18 years. Scott has worked in Michigan, South Carolina, New York, and Florida. Scott has previously taught golf at Mines Golf Course; Poxabogue Golf Center, Bridgehampton, NY; Advantage Golf Schools USA, Florida; Middle Bay Country Club, Oceanside, NY; and White Lake Golf Club, Whitehall, MI. While holding the top instructor position at Middle Bay Country Club, Scott was featured in Donald Trumps Book, *The Best Golf Advice I Ever Received*.

Scott played four years of Division II college golf at Ferris State University. While the team finished 8<sup>th</sup> in the nation three years in a row, Scott's highest individual finish was 34<sup>th</sup> in the national tournament. After college Scott played on the South Florida Tour in the winter, PGA club pro winter tour, and Michigan and New York PGA club pro summer tours.

Scott teaches each student differently based on their goals, physical limitations, and mindset. A major emphasis is placed on swinging the club with less effort.

**A self taught golfer Scott learned the hard way and has been where many of you are now. After eight** years of trial and error Scott began to receive golf instruction from some of the nation's best golf instructors. Combining eight years of learning the wrong way and 14 years learning the right way and competing at a tier one level in both situations has given Scott an advantage over other golf instructors. He knows where you are coming from and can teach you to be successful from both sides. There is nothing you do in your golf swing that Scott has not already experienced in his own game, then corrected, and went on to win tournaments at a junior level, collegiate level, and professional level.

#### PROFESSIONAL TOURNAMENT HIGHLIGHTS

- \*2000 WEST MICHIGAN CHAPTER CHAMPION
- \*2000 WEST MICHIGAN CHAPTER ASSISTANTS CHAMPION
- \*2001 WEST MICHIGAN CHAPTER ASSISTANTS CHAMPION
- \*2003 METROPOLITAN PGA ASSISTANT TOUR SANDS POINT EVENT CHAMPION
- \*2004 U.S. OPEN LONG ISLAND LOCAL QUALIFIER MEDALIST

Scott is available to speak at your company site and his feature speaking engagement is titled “You’re Not Looking Up and Other Golf Myths Revealed”. This entertaining 20-30 minute clinic captures audiences with entertaining instruction, factual statistics, and audience participation.

#### **Additional Programs Include**

Family Fun Night...

Private Small Groups  
Junior Golf Camps  
Ladies Golf Extravaganza  
Coaching Sessions  
Golf Schools  
Client Entertainment  
Business Golf 101  
Corporate On-site Golf Seminars  
Corporate On-site Swing Analysis  
Lazy Man's Golf Instruction

Additional products, books, and golf info can be found at  
[www.grandrapidsgolflesson.com/store.html](http://www.grandrapidsgolflesson.com/store.html)

**Non Member Special Offer- \$50 Off** Individual Sessions. Bring in your church bulletin and you will receive \$50 off your session. Good anytime Monday-Saturday following the week you attend church. Not valid with any other offers.

On-Course Instruction available as part of your Gold or Gold Plus Membership or at your non-member or silver member standard rate.

[www.GrandRapidsGolfLesson.com](http://www.GrandRapidsGolfLesson.com) Phone Number: 616.802.4969  
Coaching Available at Highlands Golf Academy (April - October)  
2715 Leonard St. NW, Grand Rapids, MI 49504  
Highlands Golf Course Website: [www.highlandsgolf.com](http://www.highlandsgolf.com)  
Highlands Golf Course Phone Number: 616-453-1504  
Coaching Available at Champions Gate Indoor Golf (December - March)  
2960 28<sup>th</sup> St. SE, Grand Rapids, MI 49512  
Champions Gate Website: [www.championsgateindoorgolf.com](http://www.championsgateindoorgolf.com)