## Break 90 by June 15<sup>th</sup> Guaranteed!!

## **Are You Ready to Break 90??**



## UNCLE SAM WANTS YOU IN THE BREAKING 90 BOOT CAMP

The first ever breaking 90 boot camp has arrived, but first...

HERE'S GOOD NEWS FOR SOME OF US. (I am about to share an "inside secret" that could make you very good at golf...FAST. It admittedly reflects a cynical (although accurate) assessment of the American public.) A few years back around the time of Mother's Day, THE TODAY SHOW featured a story on "mother-daughter bonding boot camp", a group therapy business, where mother-daughter pairs pay to go and share *stories*, light candles, play games and work out their *angst* with 100 or so other mother-daughter pairs. Seriously. The last night they roast marshmallows; the final morning they light candles and say one meaningful word to each other.

The same day CNN carried a story about the newest, most **pathetic** trend: parents, predominately mothers, going with their college age and college grad children to their job interviews, waiting in the waiting rooms or, when possible <u>even</u> going into the interview with them and answering questions on their behalf. Elsewhere, in particularly affluent communities, the popularity of "baby sleep coaches" who camp out in the home to "coach" mommies on getting their babies to sleep. **"Thumb-sucking dependency"** (the polar opposite of the virtue the original Uncle Sam celebrated: self-reliance) isn't new in America. It's just increasingly dominant.

It started its rise in the 60's and hasn't slowed. In the 70's, when Werner Erhard was asked to sum up his personal growth thing, EST, he said "We preach independence but breed dependence." In the 80's, we chose a President for his ability to "feel our pain" rather than his **competence**, **courage or integrity**. Years back Hollywood's "Food Cop," was paid <u>big</u> fees by famous dependent dysfunctionals to make surprise raids on their homes and remove all the junk food.

For those of us looking to *dominate* our golf buddies and win all their money...this is all very good news. Most of us understand it; although still underestimate its breadth and depth. But **EVERY Golfer needs to pay closer attention and strive to capitalize** on this.

The national impulse now - from slothful youth to aging boomers - to any need is NOT to go out and hunt and assemble information, marshal resources, investigate, become knowledgeable and empowered to make good decisions and manage one's own affairs. The national impulse in response to each and every need is to find someone to step in and relieve responsibility, make initiative unnecessary.

From a societal standpoint, it will be the eventual collapse of the American empire, *rotting away* from within, finally dying with merely a whimper. As an American eager to be proud of my country, I find it embarrassing. From a personal standpoint, it is temptation more deadly than alcohol, drugs, etc. that you should refuse to embrace on any level - if you <u>aspire</u> to **golf success**.

It is, above all else, what separates those of us making up the teeny percentage of the population who possess the ability to take control of our golf game from the vast majority who keep buying the newest Titanium NASA Wizbang Driver; a truthful explanation for the separation you will **never** hear a single golf club company ever utter, even those who know it, because they are where EST was; it is in their self-interest to breed dependence; individual's' independence is threat to their interests.

It is not a coincidence, incidentally, that the term is "breaking 90." It's not the Da Vinci code. The two words tell you how to get it. Numbers are barriers. They must be broken. As a golfer and athlete, it is up to you to <u>thoroughly understand</u> it, grasp it and capitalize on it. You can't do that by playing and practicing golf as you've always done. Instead, the **huge** opportunity is in doing something else...

Introducing the NEVER BEFORE RELEASED, Breaking 90 Boot Camp-

This **powerful** 6 week course guarantees that you will BREAK 90 or

you will receive a 99.9% No Weasel Clause\* Money Back Consolation Prize.

The unprecedented **Breaking 90 Boot Camp** includes not a single pacifier, but your very own "Silent" drill sergeant. This silent drill sergeant is a proprietary scorecard system for golfers to follow that guarantees your improvement!

Plus, in addition to the proprietary scorecard system you also get...

- 1 hour of Private Coaching per Week With PGA Golf Guru Scott Seifferlein. A \$900 Value!!
- Proprietary Scorecard System. A \$100 Value!!
- Golf Fitness Assessment and In-Home Golf Fitness Training Program. A \$175 Value!!
- 18 holes w/ Scott Seifferlein for the Breaking 90 Finale. A \$600 Value!!
- Gold Membership Bonuses Including (Paid Monthly Newsletter, The Champion Success Strategy Series, VIP Golf Card and Golf Legends T-shirt). Up to a \$990 Value!! Total Value up to \$2,765!!

But before we go further, I have to **WARN** you. This program is not for everyone. It will *bloody* your hands and *crush* your ego. It will *mercilessly* and *relentlessly* tear apart your past beliefs about golf. It will leave you *crying* for your MOMMY!

But the rewards will CRIPPLE your opponents. They will be the ones **crying and left in the dust when you break 90!!** 

This program begins <u>promptly</u> on May 2<sup>nd</sup>. I will only be taking 3 golfers. So you must respond right away to see if you qualify. Your first step will be a phone interview to see if you will be accepted for a face to face interview and playing ability test. "Privates" who are tough enough to make it through the phone interview will face a personal interview and a 90 minute playing ability test to determine if they are "boot camp" material.

The interview and playing ability test **must be completed by April 26th** to potentially qualify for the boot camp.

Call 616.802.4969 to be enlisted for an interview, playing ability test and boot camp investment.

## Young or old, if you've got what it takes, I'll know.

\*99.9% No Weasel Clause Money Back Guarantee excludes golf fitness fees, golf course fees, and participant gifts/bonuses. Money Back Guarantee if you do not break 90 includes your time with Scott Seifferlein only.

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