

Here's what Grand Rapids Golfers have to say about Golf Instruction from Scott Seifferlein.

"Scott from the very first lesson was able to greatly improve my golf swing. He is able to break a swing down into its various components that make sense and is easy to remember. He is great to work with."

Denice Pavey, Korte Consulting, Grand Rapids

"Scott is a very patient and extremely helpful golf coach. I've enjoyed having Scott work on my golf swing and provide encouragement and expert advice to help me improve my game. I would highly recommend Scott to anyone looking to develop their golfing skills."

Keith Dierking, InStream Consulting, Grand Rapids

"Scott is an impeccable professional. Doing business with Scott is straightforward and refreshing. It was his extraordinary talent for teaching golf, and his genuine character that led to success and satisfaction in working with Scott."

Don Joseph, GroupGolfer.com

"Scott. FYI, my last 4 times out at the little Christian Reform course, playing 2 balls for 9 holes, I shot 78, 76, 75 and 78. Not a tough course, but none the less, a big improvement from the year prior mostly attributed to a better short game. I'm scaring the hole more with putts and getting up and down more. Hope I can hold on to the improvement through winter!"

Mike Gabriz, Kentwood

"Scott is a fantastic golf instructor. He gave us excellent tips to improve our golf game, and also made learning to golf a lot of fun. He was very knowledgeable about the sport, and was able to assist each of us at our own level of skill. I would highly recommend Scott to anyone that would like to shave a stroke...or in my case 12 off your score :) Thanks Scott!"

Amanda Brand, Grand Rapids

"I have had the pleasure of working with Scott as a referral partner and as a golf coach this past year. I walked away with a wealth of information regarding my swing, posture, flexibility and grip. Scott is a patient instructor and an expert at what he does. I would recommend Scott to anyone who currently plays golf or would like to learn the sport!"

Kendra Bylsma, Owner and Personal Trainer, Allegro Coaching LLC, Grand Rapids

"Scott customizes his teaching methods to the unique needs of each and every client. My wife and I took semi-private lessons together from Scott. We are totally different golfers, but both of our games improved as a result of Scott's considerable expertise, along with his patient and caring style."

Kurt Kimball, Grand Rapids

"Scott is a thorough professional who provides both training and motivation to those he consults with. After only three sessions with him I improved my game dramatically in precisely those areas I had targeted. Scott listens and explains the logic of his coaching as well as insisting that his student(s) implement his suggestions. I recommend him without reservation to anyone interested in improving his/her game."

Larry Dugan, Grand Rapids

“Scott helped me to better understand the golf swing. I've been a slicer my whole life and he showed me why and helped me to correct it.” Kurt McNulty, Belmont

“I went to Scott to help me improve my golf swing and my golf game. I am totally satisfied with the instructions I received and it has helped my game a lot. I would recommend Scott to any one who would be looking for a golf improvement program and hope to return for more training this off season.” Lyle Schut, Formed Solutions, Holland

“For those who are looking to develop or enhance their golf game for next season. I highly recommend Scott, who has helped me tremendously. He has the knowledge and approach that would make anyone feel comfortable, and also have you demonstrating improvements in a short period of time.” Paul Doyle, Caledonia

“Scott is an expert golf instructor and very easy and personable to work with. I felt that my instruction was not just the usual same kind of cookie cutter lessons given to everyone, but was specifically tailored to my needs and adjusted to my limitations. He is able to pick up on the small things that make the difference between a bad and good golf swing, and he will work on the areas that you want to improve. He has all the latest equipment to analyze your body movements and swing, and uses videos to show you what you are doing as compared to how a pro does it. I am a senior lady and a new golfer and Scott had his work cut out for him. After 12 lessons my scores have gone from near 130 to 100, and with a slow swing speed and not a lot of distance I didn't think that would be possible. Rah, rah Scott!!!” Donna Messner, Grand Rapids

“Scott is a dedicated coach. He works hard to improve your game. He uses all the latest technology related to golf instruction. I have already scheduled lessons for next season.” Deb White, Grand Rapids

“Scott has a vast knowledge of the game of golf. He is willing to share his knowledge with his clients to enhance their game. Scott provides great services for reasonable pricing.” Kim Faber, The Catering Company

“I've only taken one lesson from Scott and I can honestly say, I already feel like I'm on the right track!! I learned more about MY golf swing in one hour than I had in any of my other lessons. He not only identified my flaws, but started to correct them with simple changes. I truly feel Scott is going to make golf easier and more fun with minimal changes to my golf swing.” Dr. Matt Barton, Barton Chiropractic, Grand Rapids

“Scott helped me gain much more consistency in my game and has made it fun again.”
Pete Brand, Mindscape at Hanon McKendry, Grand Rapids

“I have worked with Scott in a couple of ways, both with excellent results. First, at my fitness center, we did a golf/fitness class with great results. Scott provided the golf expertise while our personal trainer provided the fitness part especially for golfers. I have also take golf lessons from Scott. He has an amazing way to relay his information so it makes sense to beginners (me). After the lessons, I could actually hit the golf ball!” Diane Brink, Escape Fitness Center, Jenison

“Scott was recommended to me by a close friend. I have played golf all my life but had never taken a lesson. I only wish I had met him years ago. I now know what is the correct way to play the game. Scott makes it easy to understand what he is teaching you and he has a wealth of knowledge. My new swing makes total sense now and I am excited to work on it. Thanks Scott for being a great person to learn the right way to do it!” Scott Brundage, MD, Centre for Plastic Surgery, Grand Rapids

“I hired Scott to conduct a group golf instruction for a group of my clients and their friends. Scott's class was not only informative but fun as well. The individual attention paid to each student provided personalized solutions that could be implemented immediately.” Justin Hales, GreenRock Wealth Management, Grand Rapids

“Scott is a person who constantly strives to deliver a consistent product to all his clients, in a personal manner. His innovative ideas and thoroughness has helped many people achieve their desired expectations. You will find Scott to be attentive, responsive, and direct in his approach to helping you improve your golf game.” John Hughes, PGA Member, Florida

“What I appreciate most about Scott is his attention to the science of golf. As a sport psychologist, I also value his blending of both physical and mental skills when teaching the game. Then you add his technology and you have a teacher who WILL make you better. Keep up the great work, Scott.” Dr. Eddie O'Connor, Grand Rapids

“I have been golfing for several years; but I was very inconsistent and my scores were not the best. I hired Scott to help me with what I thought were a few minor issues. Turns out I was doing several things wrong. After my first lesson, my score improved by 2-3 strokes. I continued with lessons through 2009, and my score has improved on a consistent basis by 8-10 strokes. Scott is extremely knowledgeable and displays great patience. I couldn't believe how much more relaxed I was when playing with friends; I truly enjoyed the game. The benefits far outweigh the cost! I intend to work with Scott on an ongoing basis in the future.” Judi See, LVS Professional Services, Byron Center

“Scott is very professional and knowledgeable in his field. I appreciate the fact that he is 100% dedicated to develop his craft. (Which is not the typical trend when it comes to fitness of sports.) Being myself a teacher, I have high expectations and demands when it comes to learning from others, and I must say - I am very impressed with his system to communicate and supervise. His personal presentation definitely matches the efficiency and presentation of his work.” Laura Armenta, Armenta Studios, Grand Rapids

“Scott gave me some great tips to fix my golf swing-he did not try to change everything he just found a couple simple solutions that helped me hit the ball better. I would recommend Scott if you are looking to improve you golf game!” Jeff Dodson, Grand Rapids

“My dad, a golf addict, hired Scott to give golf lessons to my husband and me. Teaching two uncoordinated souls to golf seemed an impossible task, but Scott made wonderful progress with us. We enjoyed the lessons, and we appreciated Scott's patient, calm yet fun demeanor.” Laurie Lemmen, Calvin College Staff

“Coaching a sport takes a very different skill set than being proficient at a sport. Scott can do either well,

but it is his ability to articulate his lessons in an easy-to-understand manner that makes him such a good teacher of the game. And Scott makes sure to keep the fun involved in golf, another important characteristic of a coach. If that's not enough, he'll guarantee improvement; just ask.” Duncan Purvis, NY Life, Grand Rapids

“I first met Scott when my son started taking golf lessons from him. My son always looked forward to them, eager to learn. And learn he did. He is always correcting me on the golf course with things Scott has taught him. I was so impressed by what my son had learned that I took my first lesson with Scott this last fall. Scott has a vast knowledge of golf and how to improve your game. I was amazed at the difference in my swing and the additional distance the ball traveled after just one lesson. Scott is quick to both analyze the problem and implement a solution. If you are looking to improve your golf game, give Scott a call. I highly recommend it.” Dave Bahls, Jenison

“Scott inst your typical instructor that has a my way or the highway mentality. He keeps your goals and abilities in mind while helping you improve your game and is also an expert networker. I would highly recommend Scott to anyone that would like to improve their game and networking skills.” Don Bass VIP Real Estate, Grand Rapids

“I used Scott and the K Vest technology to help with my golf swing. The audible feedback of the K Vest is far beyond any technique I have ever tried with regard to effectiveness. You hear AND feel when you are doing the right thing as well as the wrong thing. A Terrific learning tool. Scott's knowledge of how to read the output data and turn it into a customized teaching moment for each student brings it all together.” Kevin Vachon, Granite Pro

“Before my golf lessons with Scott I was shooting over 100 strokes, now I shoot in the high 80's! I've only been playing golf for 2 years now... and Scott has made it a lot easier to learn the game for me.” Cassidy Bisher, DropDrop.com, Rockford, MI

“I hired Scott for his excellent talents as an instructor to improve my Golf Game. His professionalism and instruction abilities are above and beyond what I expected. He is very knowledgeable about what you should and should not do with your golf swing. I definitely would recommend Scott as your next instructor if you want to get results.” Randy Vaartjes, The CostumeRoomLLC, Grand Rapids

“Scott is one of the most passionate business professionals I have worked with. He is truly a master at his trade. How can you lose when he will guarantee that you will lose your slice in five swings, amazing. If you are looking at improving your golf game and want to me coached by the best, look no further than Scott.” Tim Green, President, Referral Institute of Michigan

“I have lowered my handicap 6 strokes in six lessons. It's a lot of fun to hit my driver over 270 yards consistent and straight. The last 6 rounds were all under 84. The best part is my game travels to any course. Thanks a bunch.” Chris Nadeau - President - Majestic landscape services and supply & Elite Landscape maintenance.

“Scott is more than just a PGA Golf Professional who provides a premier service to beginning, intermediate, and advanced golfers. Scott works harder than any other teaching professional that I have seen and worked with over the past thirty years. Scott is constantly seeking more and better ways to

provide the very best golf instruction in the Grand Rapids area. Scott is a tireless and dedicated instructor who builds lasting relationships with his students.” Steve Scheuermann, *PGA Golf Professional/General Manager, The Highlands Golf Club*

“My children and I benefited from your father-child package in which we received your down-to-earth, practical lessons that improved our driving, chipping and putting. My wife went from disliking golf to enjoying it regularly after taking your 15 week course for women. I have recommended you to others because of your non-arrogant style and clear teaching.” Jim Kraayeveld, Kraayeveld Law Offices P.C., Grand Rapids

“Just wanted to let you know that with the instruction that you gave me I started out with a 12 handicap this summer and went back to the basics that you taught me and also watched the DVD that you made for me and by the end of the summer I ended up with a 4 handicap in my league just wanted you to know that your teaching goes farther than just your lessons. Thank You.” Tom Lovell, Hansen Collision, Grand Rapids

"Thanks Scott. You are a great teacher. I will recommend you to all my golfing friends. I will also reinforce your positive teaching methods to my social studies method class at GVSU. You have a great style that would benefit my students' future teaching. I will look forward to your email and I hope we can get together in the future to improve my swing. You have already made some great improvements and suggestions and now I have to implement them." - Dick Cooley, Professor GVSU

“Hey Scott, I appreciate the lesson I had with you. I believe that I am hitting the ball farther and better than I ever have in my life. Part of that was watching my horrendous set-up on the CD you sent me. Setting my spine away from the ball and many other tweaks you helped me make worked wonders. Now, it appears unless you are hopping on a plane, that our times together are over. I am sending this from Amarillo Texas on route to Scottsdale, AZ. We sold our home way faster than I would have imagined possible and are now chasing our grand kids. Best instruction I ever had and you will be missed. Thanks again.” Mike Kotula, Scottsdale, AZ

“Scott, I just watched the DVD of my first lesson. Wow, I am impressed! Thank you for your excellent commentary and illustrations concerning my set-up, take away, downswing, impact, and follow through. I also enjoyed the comparison to another golfer who had a similar swing. I can't wait for my upcoming lessons and see my swing improvement!” Don VerMerris, Grand Rapids

“I have found Scott's insight and teaching ability to be incredible in how easy it has been to improve my golf game. Scott has a unique knack for diagnosing the problem with a swing, showing and illustrating the problem, and providing a way to correct the problem that is easy to understand. I would highly recommend Scott to anyone looking to improve their golf game.” Brad Miller Sunnybrook Country Club

“Hi Scott, I had my best round of the summer yesterday. I shot a 43 with 16 putts. Thanks.” Kent McPherson, Ada, MI

“Greetings Scott ... just had to say thanks and share some recent success. As you know, I typically would

score in the low forties for nine holes. Thanks to your tailored approach to teaching, my recent scores have been 39, 42, 37, 38, and 37. I also know where I wasted shots during these rounds. I have never had so much fun, thank you.” Dick O'Connell, EHS Mgr, Country Fresh, LLC Grand Rapids

Reactions to TV13 Take Five & Company story on Scott Seifferlein from June 2009-

[motivitypictures](#) wrote:

Scott is the best!!! I was a 90's handicap and one week ago I shot 79, 81 and won a tournament. All thanks to Scott!! 6/25/2009 9:30 AM EDT on wzzm13.com

[bonegrmi](#) wrote:

Scott is one of West Michigan's best kept secrets. He has helped a lot of people I know improve their golf game dramatically. When I am ready to hit the links next year, he will be my first stop. Congrats Scott on the spot with WZZM!! 6/25/2009 8:34 AM EDT on wzzm13.com

“I would recommend Scott for any skill level. Scott has taught me so much, and my golf game has definitely improved! Thanks, Scott!” Karen Veldman

“Hi Scott. The golf game is going much better this year. My average last year on 9 holes was 59. This year it's currently 48. The last couple of weeks I even went 43 and 45. I didn't break 100(or really come close) on 18 all last year. I even shot an 87 at Diamond Springs and a 91 at Quail Ridge playing from the blues.” Justin Lemmen Grand Rapids

“When selecting speakers for our winter clinic, I wanted someone who would appeal to coaches (new and experienced) with practical strategies that would make them better coaches. Scott immediately established credibility with his audience and provided information that addressed many myths of the golf swing. Scott was well received by the coaches and did an outstanding job. He has a bright future in the golf business.” Gregg Kirchen, Executive Director, Michigan Interscholastic Golf Coaches Association

“Thank you for an outstanding, but too short of a presentation at the Caledonia Kiwanis Club. I could have listened to you for a much longer time. I was the gentlemen who asked the question regarding 3 to 1 ratio between men and women. I must get my wife in touch with you in the very near future. She has just taken up the game and would like to improve her striking ability. Thank you again.” B. Lynn Benedict

“Great feedback on the presentation. Thank you for working with me to offer this to the MFB employees.” Dawn Buckley, Mary Free Bed Grand Rapids

“I wanted to let you know that everyone really liked the event. Thank you very much for doing beat the pro at our golf outing. The ladies who sponsored the hole were very impressed by you and glad that it was their hole to sponsor.” Wendy Reynolds, CIDR Golf Outing Chair

Scott, since working with you I have shot under 40 (39, 39, & 38) three times now. You're the best !!! I can't thank you enough for your teaching approach with me to the game both mentally & physically. I look forward to completing this years appointments and look favorably to returning next year.

Carl Cress, Ada, MI

“I took one putting lesson with Scott and a day later I made my first putt of the summer over 10 feet. I went on to make 4 more of similar length and two birdies on 17 and 18 and I finished with a 39! I was laughing it was so unbelievable.” David Eggerichs, Motivity Pictures

“Scott is a great addition to the West Michigan golfing community, and is a media members dream because he is not only available to talk whenever/wherever, but he also comes to us with ideas and stories that are not only easy to understand, but have a little spin that makes them unique and sets them apart from your run-of-the-mill golf story. Things that can help the average player, but are presented in a way that you may not have heard before.” Tim Doty Fox 17 WXMI Grand Rapids

“Golf is king here in Michigan and my listeners love to hear segments on how to get better at the game. I use PGA Golf Guru Scott Seifferlein as my "resident expert" because he brings an interesting angle to the explanation of the game.” Gerry Barnaby, Barnaby & Gonzo WLHT-FM Grand Rapids, MI

Hi Scott! The boys had an awesome week with you ... and have been glued to the screen watching Tiger play this past week. We are still hearing stories about playoffs for Gatorade and golf balls ... Drew told me he was trying so hard "with every muscle" to win your \$1000 challenge... but he only "ticked" the ball ... watch out ... 'cause he thinks he might get it next year. Thanks for such a great week and for giving them a love for the game!! Kris Tjoelker

“Scott -- Well I wanted to give you an update on my swing. I finally got the timing down with turning the right wrist to square club quicker thru impact. I actually hit a couple of shots that went left to right with the driver this past weekend. I played 3 times over the past holiday and played some of the best golf that I have played in years. I want to thank you for all the lessons and help that you have given over the past year. It has finally paid off. I know it took a long time but I think I was always fighting something in my swing and now it has finally come around. I actually know how to hit the ball with the right swing path to make the ball go either left to right or right to left. I also didn't hit one shot that had a big right to left which was a good thing. For the most part everything went straight. So thank you!” Scott Sheppard

"Scott, recently you assisted me in setting up a client event golf instruction outing. Everyone that attended raved about the day, the instruction, and especially the video of their swing with professional player overlay that you mailed out following the event. I was impressed with your professionalism, attention to detail, and how well you ran the event. I will be planning another one soon. Thank you!"
David S. Westphal Financial Advisor Wells Fargo

“I started golfing about six years ago when my husband asked me to accompany him on the course. It was a lot of fun. That first year I shot mostly 10 strokes or more per hole! Nevertheless, I was hooked. The following year I received my first set of clubs and began to go out more often - still shooting 90 for 9. My friend and I decided to take group lessons (over 40 persons in the group with 1 main instructor with a few assistants) to improve our game and golf “respectably” when we went out with our husbands. We learned a few basics, but the instruction was mostly lecture and jokes by the instructor, without any one-on-one attention. After two years of these group lessons, we decided to join a league. With regular play throughout the season my score dropped into the 80’s the first year, mid 70’s the next. Two years ago, this same friend won lessons with Scott Seifferlein at a golf outing. She generously shared

her prize with me. After these, we continued to work with Scott by attending his evening women's sessions. What a difference! That first summer my scores lowered to 60's. I was so impressed with Scott's instruction that I purchased a one hour lesson for my husband for Christmas last year. This spring my friend and I again attended the evening sessions. These were great refreshers. My scores started falling into the 50's, and toward summers end in the low 50's. I even had my first 49! I wanted to learn more, so I considered signing up for individual lessons with Scott. It wasn't until I watched Scott interact with my husband during his one hour lesson that I began to appreciate Scott's gift for in-depth teaching. We were very impressed with Scott's ability to analyze every aspect of the swing. Starting with the basics, as any good coach would do, Scott patiently walked my husband through stance, alignment, grip and swing. With a few minor changes my husband (a left hander) stopped slicing the ball – a constant thorn in his side on the course. The video Scott provided takes is a wonderful tool to reinforce and remember what was covered in the lesson. "Seeing" his own swing made a huge impact for my husband. In the video, Scott uses slow motion and stop action to drive home the key points, and voices in what was covered during the lesson and reminders to focus on. After seeing the results of my husband's individual lesson, I decided to pursue some one-on-one. We signed up for additional lessons with Scott this summer and will return next year for more. I still have lots to work on, but I'm confident Scott will introduce a steady progression of changes that I am willing to make for the improvement of my game. The results speak for themselves. Here's to my first 40!"

Dawn Buckley Rockford, MI

"During February 2006, I had the option of either buying new clubs or spending the same dollars on lessons. After spending hours researching the latest and greatest technology available in club design, I picked out the clubs that were going to be the miracle cure for my golf game. Being a frugal CPA, I'm not easily parted with my money. I decided to wait a couple of days before actually placing the order. During this time, my wife asked me if these new clubs would actually make my swing better. What she said seemed so obvious, after she said it. The best technology in the world couldn't compensate for all of the faults in my swing. So, instead of new clubs, I purchased 20 hours of instruction from Scott and began fixing the swing first and then bought the clubs that fit my new and improved swing. The investment in lessons has improved my game more than any club could. Thanks Scott!!!" Dave Korte, Korte Consulting

"Thanks for what you have done for my game, I have lowered my score by 2 strokes this year. I am down to a 9." Rick Sheehan, State Spring Alignment Inc

"Hey Scott, I just wanted you to know that I have been putting better in the last two weeks than I have in my life! Can you please send me the measurements you showed me on the putting green? The next day I played 9 holes at St. Ives, shot 32! I haven't played a full round since the tournament but I played 12 holes at my club last week and was 2 under! Thanks again bud!" Casey Wade, Head Golf Professional, PGA Member, High Meadow Ranch Golf Club. Magnolia, TX www.highmeadowranchgolf.com

"Scott, after my lesson with you this week, I played 9 holes and tried the best I could to use the set up and swing methods you taught me. I can tell you that my shots (when hit properly) were straighter than ever. What was most surprising was my putting stroke improved as well. For the nine, I hit 19 putts. I used the same set up technique on the green as you showed me on the tee. Thanks." Rick Merpi, Independent Television Producer

“Dear Scott: Thank you. Although this is coming from me, rest assured my comments are shared by my husband Carl. The unique approach and expertise your instruction provides to both experienced golfers and beginners is far superior than any we have encountered.

As you know, Carl has golfed for many years and has participated in instruction on a number of times, with limited results. When I purchased the package working with you for him in June, he was very skeptical and it was all I could do to get him to go. Then we both went for our free ten minute sessions. He was truly impressed with your ability to ascertain the problem just by watching a few swings. And instead of having him learn all over again, you recognized his style, the issue, and with a small suggestion, fixed the problem. His iron shots are now straight down the fairway. The unique approach by utilizing the K-vest during his hour long sessions was also very beneficial. Carl pops in the CD to review what his swing should be like.

It goes without saying that with beginning golfers you have patience and the ability to highlight only a few things at a time. Your ability to break things down for me, so I’m not trying to remember 20 things at once, helped me tremendously. Additionally, going through the Women’s Golf Lunch and Learn program and visually watching non-golfers learn the right way from the beginning and put it to practice was exciting. Mines Golf Course must really appreciate all the marketing and advertising you do for them. Carl and I would not even have known they existed if it were not for you.

Once you have an indoor facility identified, please let me know as I am very interested in signing up both myself and my husband. And, in addition, I have a number of clients who are interested in participating in some clinics with you.

Thanks again Scott for all you have done for me personally in my effort to take up golf and become good enough so I now enjoy it. I’m looking forward to working on my game further this winter and next summer. So is Carl.” Warmest regards, Darlene L. Cress, Financial Advisor, Wealth Management Specialist, Raymond James & Associates

“Scott is an awesome instructor. Before he ever asks you to pick up a club, he asks you several strategic questions that tell him your weak points before ever demonstrating your swing for him. The time Scott spends with you is so zeroed in on the required weak areas of your game, its got to be the best return on investment that I’ve ever made.

When I stand over the ball now regardless of club selection, I know how to address the ball, where the ball should be in my stance and have the ability to visualize the shot before I hit it. Then I simply play it back with the real stroke, contact and follow through. It’s a great feeling; the ball now goes so straight you would not believe it. Now with proper ball address that provides the proper angle of the club face at impact, my distances are back to the norm with even more consistency.

The greatest thing Scott has provided for me is the ability to analyze each shot result and know why the result was good or bad and if bad, what should be done to correct it. I have received the ability of awareness, which converts to confidence which provides me with a much more pleasurable round of golf regardless of how often I play.

Thanks for all your help Scott; I look forward to my lesson on the course dealing with real course scenarios and applying course management strategies.” Rod Stewart Grand Rapids Based, Construction Concepts & Design Inc.

“Scott, I wanted to thank you for helping me out this summer with my golf swing. In my opinion I made major improvements with my game. Not only did you show me the proper way to swing each of my clubs, but also how to think about the different shots that are available to me. This area has helped me out the

most in my chipping game.

I got a call as I pulled out of the lot last night and went up to Moss Ridge for a round of nine. We played the back nine, par 36. I was one under after 6, bogeyed #7, and then in an attempt to get that shot back and end with a score of par, I doubled #8 and #9, simply by playing poor shot choices. Either way a score of 40 is 10-15 strokes better on 9 than I was at the end of last summer. And the majority of that success has come from your help. Thanks again." *Michael J. Michalak LUTCF, LTCP* Financial Advisor
Eagle Strategies Corp., a Registered Investment Advisor

"Dear Scott: I have been a "hack" all my life and have never really enjoyed golf that much because I never seemed to improve. I have been to a number of golf instructors for help but never felt like I was getting anything more than a "one size fits all" approach to improving my game. More importantly, my score never changed and I remained apathetic about golf. You, on the other hand, took the time to really understand how I had been playing the game and spotted something simple in my swing in the first lesson that was easy to correct. I am now knocking down shots with amazing consistency. It is awesome. I have never enjoyed golf more in my life. I am energized to play and I go to the driving range almost every night to continue my improvement. You have also helped my 6 year old son Luke with his swing as well. Your patience and demeanor are well suited to teaching him. Luke now joins me at the range – which makes for some good father-son moments. So, thank you very much for all of your help! I am recommending you to everyone I know." Christopher M. Brown, Attorney at Law The Willis Law Firm

"My name is Neil Muldoon and I have spent the past summer working with Scott Seifferlein, golf instructor. He has developed my swing so I have been able to break 100 at the Mines and Meadows golf courses from the blue tees. I know this may not mean something to some people but it is to me, as I golf with fairly seasoned golfers. He worked with me on my irons, driver, and pitching. My bad shots are now not ending up in the house of horrors, called the forest or water, but are rather in the rough. I am able now to analyze what I did wrong, so I can correct it, so it doesn't affect my whole round. This is the type of teaching Scott does so one truly understands the principles of one's swing." Neil Muldoon, Perrigo

"Scott, Just wanted to say thanks for how much enjoyment I've been getting from my game after one lesson. Showing me where my hands / club head should be and hooking me up to your KVEST 3D Wireless System was just what I needed. The practice drill has also worked wonders. Looking forward to my next five lessons." Eric Glazier

"Despite constant golf tips from my friends over the years, I have never been even a respectable golfer. But in only two hours, Scott Seifferlein was able to pinpoint the major problems in my swing and bring consistency to my game. His great eye for detail and ability to "coach" makes him a phenomenal instructor!" Micah Lancaster Grand Rapids Flight

"He changed my grip and my swing completely and now I am hitting the ball farther and more accurately than ever." David Williams Grand Rapids Flight

"The best \$400 dollars I ever spent." Mike

"Scott, thanks for helping me have a great 2006 golf season! The three sessions I took from you early in

the year really helped me take strokes off my handicap. The short game lessons were very beneficial. I trended between a zero and 2 handicap all year after starting the 2006 season as a 6. Thanks again!"

Sean

"I really learned a lot from my group lessons with Scott. Even though I was with 3 other people I felt like he gave me all the individual attention I needed. I appreciated his thoroughness and patience." Ramona

"Scott Seifferlein's Golf Academy was an outstanding experience for me and my family. His instruction is warm, engaging and taught with attainable objectives. I would recommend Scott to golfers of all levels of ability." Bonnie

"I want to thank you for all you have done for Nick. The camp was excellent, and he enjoyed himself so much! Your knowledge, attention to detail, and patience in instruction are invaluable. We feel so blessed we were able to meet you at the range the first day we drove up. Our whirlwind introduction to this sport has been exciting. It has opened a whole new world for us...in more ways than you know. Nick went out and golfed 9 on his own on Thursday...his first serious round of golf....and shot 50! I was very proud. He just loved it. He is continuing to work almost every day, and loves it. Needless to say, we would recommend you highly to anyone." Chris

"Really has helped reduce my stress level when playing the game. I feel as if I have a good idea of what things I need to check if things start to go wrong. I had no idea what mistakes I was making before, which brought about a lot of frustration in the past. Shots are straighter, scores are lower. No complaints. Broke 80 for the first time this weekend. Thanks for your help, Scott." Reid

"I appreciated not being overwhelmed with dozens of new things. I could work on only two or three things. My league score dropped significantly after my lesson." Tom

"Scott is an excellent teacher. He concentrated on one detail and calmly worked at helping me understand the concept. It's a great atmosphere. Scott's demeanor is very conducive to learning." Jim

"I am very satisfied with the lesson I have received. I'm especially impressed with the CD analysis which points out the bad swing and correction for the flaw." Steve

**SCOTT SEIFFERLEIN
PGA GOLF GURU**

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